



## Roll Into Downtown

CuseCar is a not-for-profit community-driven, car-sharing program that provides its members access to a fleet of vehicles. Unlike car rental, the driver pays by the hour for only the time they need it. Members can reserve any CuseCar located at strategic origination locations in advance and drive it for as long as the reservation. Additionally, CuseCar only includes alternative fuel vehicles, with a commitment to sustainable green fuel options both now and in the future.

CuseCar is the inspiration of Eckardt Beck and Vita DeMarchi of Synapse Partners, who are committed to supporting the Syracuse and Onondaga County "Go Green" efforts. With this program, they're on a mission to reduce traffic congestion and greenhouse gas emissions, lower the regional carbon footprint, improve air quality, and assist in developing innovative green energy fuel distribution throughout Syracuse and the county.

There are currently four vehicles in the fleet of CuseCars, including three Toyota



Hybrid Prius sedans and a natural gas-fueled Honda Civic. The Toyotas are equipped with the latest gadgetry, such as Smart Key systems, backup cameras, energy display monitors, GPS systems, and emergency communication systems.

Edward Bogucz, executive director of the Center of Excellence, said "CuseCar offers a community-based solution to our region's pressing alternative and mass transportation challenges. This is the kind of innovative and entrepreneurial spirit that will position Central Upstate New York as a leader in clean and green technology."

The CuseCar is a good choice for students who only need a car occasionally, for users of public transportation or car pools who need the peace of mind of a close-by vehicle in an emergency, for those who live in areas where parking is in short demand, or for those who don't want the expense of car ownership at all.

Currently membership eligibility is limited to those individuals associated with a CuseCar sponsor, including:

- SUNY College of Environmental Science & Forestry
- O'Brien & Gere Employees
- Hawley Green Neighborhood Residents
- City of Syracuse Employees and Elected Officials

CuseCar also has a network of Go-To Advertisers who are listed in one of the Go-categories on the web site, like Go-Dining, Go-Pub, Go-Armory Square, and Go-Jewelry. Member-to-member services include the Go-Ambassador service that provides members the ability to customize a tour of Syracuse and Onondaga County; the Go-Safe service provides a safe ride home to members who become impaired; the Go-Valet can provide a vehicle at your door to make your reservation as convenient as possible; and the Go-Care service helps organize and save time in your day by running errands, picking up prescriptions, grocery shopping and more!

To learn more about CuseCar, go to [WWW.CUSECAR.com](http://WWW.CUSECAR.com)